

## **Los Cabos' Ultimate Entertainment District Announces Upcoming Events and Activations at Vidanta Los Cabos**

Las Vegas, NV (March 29, 2018) – Hot off the heels of an exciting Grand Opening Weekend celebration in February, Hakkasan Group and Grupo Vidanta are thrilled to announce a number of new events taking place at the Ultimate Entertainment District located at Vidanta Los Cabos.

Kicking off Sunday, April 1, Herringbone Los Cabos will introduce its anticipated “Endless Sunday Brunch.” The weekly brunch will take place from 10 a.m. to 3 p.m. and will feature live action stations, selections from the kitchen, and so much more created by Executive Chef Alex Branch. Each Sunday, guests will be welcomed to indulge in seaside views and live music as they dine on delectable dishes including daily offerings inspired by locally caught seafood and shellfish from the raw bar, a variety of local seasonal fruit and vegetable plates from the farm table, and a selection of delicious tapas style dishes from the kitchen featuring House-made Nutella Toast, Cabo Benny, and Chilaquiles, among others. In addition to the creative assortment of offerings, Herringbone will also host a juice bar filled with fresh fruits allowing guests to choose their combinations and receive made-to-order pressed juices. The all-inclusive week's end feast will also include bottomless Mimosas, Bloody Marys and Micheladas for \$55 USD/\$962 MXN, while guests are welcome to dive into the delightful eats without alcohol for \$35/\$612 MXN USD and children 12 and under are welcomed to join for \$13 USD/\$227 MXN. Pricing does not include tax and service charge.

In addition to Sunday Brunch, Herringbone will also introduce its take on happy hour with “Oyster Hour” taking place Monday through Friday, from 5 p.m. to 7 p.m. Launching Monday, April 23, guests will be welcomed to dip into \$2 USD/ \$35 MXN oysters and clams paired with cocktail and bite specials while enjoying the ocean breeze as the sun sets on the Sea of Cortez.

Adding to the excitement, OMNIA Dayclub has announced a number of highly awaited events featuring some of the industry's most in-demand turntable artists. Upcoming events include Norwegian DJ and record producer MATOMA, Saturday, April 28, and a special two-day Memorial Day Weekend affair with DJ duo GTA and GRAMMY Award-nominated artist Kaskade Saturday, May 26 through Sunday, May 27. Further cementing itself as the destination of choice for poolgoers, OMNIA Dayclub will also welcome the launch of “Feel Good Fridays,” a weekly event for locals, and partygoers alike. Starting Friday, April 20, the daytime party will kick start the weekend allowing guests to soak up the Baja rays while enjoying a local getaway with special industry pricing, local DJs and much more.

Reservations are now being accepted by visiting: [herringboneeats.com](http://herringboneeats.com)

Tickets for events at OMNIA Los Cabos are now available for purchase by visiting:  
[omniaclubs.com](http://omniaclubs.com)

For event images please click [here](#) and utilize password: VidantaLosCabos

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**About Grupo Vidanta**

Founded in 1974 by the tourism industry's leading visionary, Daniel Chávez Morán, Grupo [Vidanta](#) is Mexico and Latin America's preeminent full-service tourism developer, specializing in vacation destinations, luxury hotel brands, golf courses, real estate, tourism infrastructure and entertainment. The company's visionary approach to the development of luxury beach destinations brings vacation dreams to life via private club membership-based entertainment and destination resorts on the coastlines of Mexico's most sought-after locations—Nuevo Vallarta, Riviera Maya, Los Cabos, Acapulco, Puerto Peñasco, Puerto Vallarta and Mazatlán—with seven distinct brands including Grand Luxxe, The Grand Bliss, The Grand Mayan, The Bliss, Mayan Palace, Sea Garden and Ocean Breeze, with more in development.

From AAA Five Diamond award-winning hotels to an internationally recognized collection of golf courses, Grupo Vidanta continually pioneers innovative partnerships. Included in these ground-breaking collaborations are working with Cirque du Soleil to create JOYÀ, a first-of-its kind permanent theatrical and culinary experience in Riviera Maya; an exclusive long-term agreement with global hospitality company Hakkasan Group to debut new nightlife, day life and dining experiences starting with Omnia Dayclub, Herringbone, Casa Calavera and SHOREbar at Vidanta Los Cabos; and an ongoing relationship with Nicklaus Designs and Greg Norman Golf Course Design to develop spectacular pro golf courses within the different Vidanta destinations.

Grupo Vidanta's real estate division has built and sold more than 2,000 luxury vacation homes and is responsible for developing Mexico's first privately built and owned airport, Mar de Cortés International Airport, in Puerto Peñasco.

Frequently named among the "Best Companies to Work for in Mexico" and currently ranked as 4th place in the Great Place to Work® list for 2017, the organization maintains a strong commitment to its 15,000 employees, and surrounding communities, through its progressive mission dedicated to environmental and social efforts, including EarthCheck certifications and its long-established non-profit foundations, the Vidanta Foundation and the Delia Morán Vidanta Foundation. For more information, visit <http://www.grupovidanta.com/>

### **About Hakkasan Group**

Hakkasan Group is a worldwide hospitality company with establishments across North America, Europe, Middle East, Asia and Africa. Its namesake is taken from its Michelin star restaurant that set the high-level standard for the group's collection of diverse brands. Its 'brand first' philosophy builds restaurants, nightlife, daylife and soon-to-open hotels, resorts and residences into world-class hospitality brands, all with a focus on service, design, innovation and experience.

Its restaurant portfolio includes Hakkasan, with 11 locations worldwide, Ling Ling, Yauatcha, Sake no Hana, Herringbone, Searsucker and Ivory on Sunset. Under the nightlife/daylife umbrella of brands are Hakkasan Nightclub, Wet Republic, OMNIA and JEWEL Nightclub. For more information, visit [www.hakkasangroup.com](http://www.hakkasangroup.com)

Hakkasan Group is fully owned by Alliance International Investments LLC.

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